

# Endorsements Received for *The New IQ* by Dr. David Gruder

## CONTROL-CLICK ON A CATEGORY TO VIEW THOSE ENDORSEMENTS

*Note: Some Endorsements Appear in More Than One Category*

- General Endorsements
- From Business Leaders and Leadership Experts
- From Media, Politics, Diplomacy, International Relations and Social Change Experts
- From Educators and Academia
- From Health Care Experts
- From Self-Improvement, Psychology and Spiritual Development Experts
- From Leaders in the Energy Psychology and Energy Medicine Fields

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## GENERAL ENDORSEMENTS

“The book of the decade!” **C. Norman Shealy, M.D., Ph.D**, Founding President, American Holistic Medical Association

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“The Integrity Quotient may be the single most important measurement we can make.” **Martin L. Rossman, MD**, *Founder, thehealingmind.org*

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“Needs to be on everyone’s bookshelf!” **Peggy McColl**, New York Times Best Selling author of *Your Destiny Switch*

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“The world’s first complete step-by-step guide to developing integrity. A must read for anyone who wants to make a difference.” **Robert Schwarz, Psy.D.** National Director of Mars Venus Workplace Seminars

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“What a great contribution to humanity this book is! *The New IQ* will touch your soul and challenge you to awaken from the mass trance that holds millions from seeing reality clearly.” **Ken D. Foster, CEO**, Shared Vision Network and author of *Ask and You Will Succeed*

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“Easily the clearest roadmap for putting one foot in front of the other in the marathon of living closer to our ideals and vision in the raw reality of our day-to-day existence.” **Paula Newby-Fraser**, 8-time Ironman Triathlon World Champion, and “Greatest All-Around Female Athlete in the World” by ABC’s Wide World of Sports

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“Sets a new milestone for dealing with societal and interpersonal problems.” **Donald A. Eisner Ph.D., J.D.**, President, Eisner Institute for Professional Studies

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“If you only read one book this year about your own development as a truly three-dimensional human being, this is the one!” **George J. Pratt, Ph.D.**, Chairman, Psychology, Scripps Memorial Hospital La Jolla

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“If more people understood Dr. Gruder's definition of synergy, and the difference between compromise and true win-win collaboration, we could see a lot more happy marriages and a lot fewer wars.” **Shel Horowitz**, award-winning author of *Principled Profit: Marketing That Puts People First*, founder of the Business Ethics Pledge, <http://www.business-ethics-pledge.org>

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“A once-in-a-generation book, galvanizing the human spirit toward a more positive and evolutionary future, and igniting our inner sense of conscientiousness, honor and integrity.” **Lee Pulos. Ph.D.**, author of *The Power of Visualization* and *The Biology of Empowerment*

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## FROM BUSINESS LEADERS AND LEADERSHIP EXPERTS

“Leaders need an integrity check-up and Dr. David Gruder is just the man to do it. Too many well-meaning leaders haven’t made the connection between their personal and relationship development and their effectiveness in the collective arena. Dr. Gruder’s simple yet powerful integrity model provides a much-needed shot in the arm.” **Ken Blanchard**, co-author of *The One Minute Manager*<sup>®</sup> and *Leading at a Higher Level*

☺☺☺☺☺☺

“Dishonesty and corruption, nationally and internationally, are the greatest threats of all to peace, prosperity and personal fulfillment. This book offers a practical approach to solving these important problems.” **Brian Tracy**, author of *The Way to Wealth*, Chairman and CEO of Brian Tracy International and President of Brian Tracy University

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“Your personal docent for understanding and improving integrity with yourself and others in your personal and professional life. By the time you finish digesting *The New IQ* you too will begin to change the world – starting with you!” **Dr. Paul Hersey**, Distinguished Professor of Leadership Studies at Nova Southeastern University; Founder and Chairman of the Board, Center for Leadership Studies; co-developer of Situational Leadership

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“Principle centered and value driven, *The New IQ* is an effective guide for living an aware, authentic, and accountable life and a great contribution to co-creating a better world for individuals, groups, companies and nations.” **Eric Allenbaugh, Ph.D.**, leadership consultant and author of: *Wake-Up Calls: You Don’t Have To Sleepwalk through Your Life, Love, or Career* and *Deliberate Success: Realize Your Vision with Purpose, Passion & Performance*

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“A practical manual for growing your integrity and harnessing it to strengthen your own authenticity and well-being, your relationships with others, and the rest of the world. If more people understood Dr. Gruder's definition of synergy, and the difference between compromise and true win-win collaboration, we could see a lot more happy marriages and a lot fewer wars.” **Shel Horowitz**, award-winning author of *Principled Profit: Marketing That Puts People First*, founder of the Business Ethics Pledge, <http://www.business-ethics-pledge.org>

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“Provides a powerful passageway that individuals and the collective can take to restore integrity, harkening a new way of sweeping contribution in the world.” **Barry Heermann**, author of *Noble Purpose and Building Team Spirit*

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“The world’s first complete step-by-step guide to developing integrity. Integrates the worlds of personal, relationship and leadership development more tightly, compellingly and practically than any other book has ever done. A must read for anyone who wants to make a difference.” **Robert Schwarz, Psy.D.** National Director of Mars Venus Workplace Seminars

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“I will expose the business leaders I work with to the Seven WisePassions described in *The New IQ* so they can integrate these principles into their way of being - and leading - in the world.”  
**Thomas G. Crane**, author, *The Heart of Coaching - How to Use Transformational Coaching to Create a High Performance Coaching Culture*



“Profound, yet incredibly easy to read and digest – I could barely put it down. I wouldn’t be at all surprised if ‘Dr. David Gruder’ became a household name as the person who spearheaded a massive transition and transformation in our individual, relational and societal integrity and wholeness.” **Constance Wells**, Senior Vice-President, Walt Disney Studios Motion Pictures



“Any human resources executive in the role of being the organization’s moral compass or ‘canary in the coal mine’ should make this a must-read, among the more standard business literature.” **Victoria Berger-Gross**, Senior Vice President - Human Resources, Tiffany & Co.



“A wonderful and workable model for building healthier lives at home, in our workplaces and schools, and throughout our communities. All of us would be well served to integrate *The New IQ* into all aspects of our lives, especially organizational leaders. A must read!” **Russell Davis, Esq.**, Founding Partner, SanDiegoBusinessLaw.com; Corporate Counsel



“Timely, provocative and touching, *The New IQ* teaches us how to become sustainable human beings while at the same time sustaining our planet!” **Jeanne House**, former Advertising Sales Director, NBC-TV; President, SOL Communication



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## FROM MEDIA, POLITICS, DIPLOMACY, INTERNATIONAL RELATIONS AND SOCIAL CHANGE EXPERTS

“A practical handbook by a pragmatic visionary, Dr. Gruder offers in *The New IQ* a powerful lens that reframes many of the problems that vex us today, from our most intimate personal relationships to the international issues that now plague humankind, casting them in a light that makes creating more useful breakthroughs possible.” **Robert W. Fuller, Ph.D.**, co-founder of The Hunger Project, author of *Somebodies and Nobodies* and *All Rise: Somebodies, Nobodies, and the Politics of Dignity*



“*The New IQ* is right on target! If policy makers and leaders from both the developed and developing world took Gruder’s words of wisdom to heart, we would see less political game playing and rhetoric on the international stage and a real movement towards fulfilling the human rights and dignity of vulnerable populations in our world.” **Aileen Kwa**, co-author of *Behind the Scenes at the WTO (World Trade Organization): The Real World of International Trade Negotiations*



“David walks the talk and is ‘the change he wishes to see in the world.’ Integrity shines through every written word. If you too want to learn how to be ‘the change you wish to see in the world,’ this book is for you.” **Sarah Bird, C.EHP**, Certified Conflict Resolution, Mediation and Peacemaking Specialist, Ireland



“Bold, earnest and heartfelt...” **Roshan R. Billimoria**, Former Chair of the United Nations Executive Committee of Non-Governmental Organizations



“*The New IQ* goes beyond the usual self-understanding or self-help book by showing the individual how to function with integrity not only in her or his immediate surroundings, but, as well, as a contributing part of the larger society.” **Robert L. Hilliard, Ph.D.**, former chief of Public Broadcasting at the Federal Communications Commission (FCC) and chair of the Federal Interagency Media Committee, and author/co-author of leading media books, including *Waves of Rancor: Tuning in the Radical Right*, *The Quieted Voice: Conglomeration and the Demise of Localism in Broadcasting*, and *Dirty Discourse: Sex and Indecency in Broadcasting*.



“David Gruder has identified the missing link that bridges the vast crevasse between how much we know and how badly we misuse it. His message will not only make your personal and professional life more fulfilling, but if used appropriately, his methods will truly make the world a better place for us all.” **Barton Goldsmith, Ph.D., MFT**, Syndicated Columnist, NPR Radio Talk Show Host



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## FROM EDUCATORS AND ACADEMIA

“A practical handbook by a pragmatic visionary, Dr. Gruder offers a powerful lens that reframes many of the problems that vex us today, from our most intimate personal relationships to the international issues that now plague humankind, casting them in a light that makes creating more useful breakthroughs possible.” **Robert W. Fuller, Ph.D.**, former President of Oberlin College



“*The New IQ* brings clarity to the complexities of personal development that is not available from any other source. An excellent step-by-step guide for finding one’s own formula for a complete, confident and productive life. A most excellent and important read, both for today’s leaders and the leaders of tomorrow.” **Mort Mondale**, retired National Educational Association professional development specialist; brother of former Vice President Walter Mondale



“For the sake of your personal joy, your relationships with others, and for the future of humanity as a whole, read *The New IQ*. This gift of clarity, insight, accountability and hope is one of the best roadmaps to personal fulfillment I have had the pleasure of reading.” **Ruth Larson, M.D.**, Palomar College Governing Board Trustee



“Exceptional and very timely... a profound education in being an authentic human,” **William Tiller, Ph.D.**, Fellow of the American Academy for the Advancement of Science; Professor Emeritus and former Department Chair, Stanford University.



“Sets a new milestone for dealing with societal and interpersonal problems.” **Donald A. Eisner Ph.D., J.D.**, President, Eisner Institute for Professional Studies



“Take this exceptional, heart-warming, engaging and practical guide home and start reading it! You’ll be so grateful you did!” **Wendy Anne McCarty, Ph.D.**, Core Faculty, Santa Barbara Graduate Institute; author of *Welcoming Consciousness: Supporting Wholeness from the Beginning of Life – An Integrated Model of Early Development*



“The book of the decade! This long-overdue system for dealing with all of today’s hugely damaging social and political issues through upgrading our understanding of integrity offers the gold it would otherwise take ten other books to reveal.” **C. Norman Shealy, M.D., Ph.D.**, President, Holos University Graduate Seminary; Founding President, American Holistic Medical Association; author of numerous books and articles



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## FROM HEALTH CARE EXPERTS

“A landmark contribution...” **Margaret Moore**, *Founder & CEO, Wellcoaches Corporation*



“The 21<sup>st</sup> Century’s first sensible, down-to-earth and comprehensive guide for integrity-based adult development during perilous times, *The New IQ* material needs to become a key resource for all patients in any kind of mind-body treatment program.” **Jude Gladstone Cade, Ph.D.**, *Head, Psychology & Spiritual Programs, Sanoviv Medical Institute*



“If you are a physician or other helping professional, place *The New IQ* at the top of your recommendations list for both patients and colleagues.” **Bruno Cortis, M.D., FACC**, *Diplomat and Fellow of the American Board of Cardiology, author of Heart & Soul: A Psychological and Spiritual Guild to Preventing and Healing Heart Disease*



“Profound, well written, and easy to follow, this cornerstone for the advancement of society, regardless of racial, social political or religious identity propels us toward a more responsible, caring and higher consciousness society. A must-read book for all.” **Maria Becker, MD, FRCP(C)**, *co-founder of Canada’s Niagara Stress and Trauma Clinic, author of Awareness, Acceptance and Transformation*



“Thoughtful and provocative, this book proposes wise and insightful ways to understand our personal, relational and societal problems and innovative ways we can address them as individuals and as a global community.” **Daniel J. Benor, MD**, *author of Personal Spirituality: Science, Spirit and the Eternal Soul*



“This seminal, practical work should be required reading for all who care about human life, even survival, in this 21<sup>st</sup> century.” **Dorothea Hover-Kramer, Ed.D., CNS**, *co-developer of Healing Touch, the leading integrative healing method used by nurses*



“The book of the decade! This long-overdue system for dealing with all of today’s hugely damaging social and political issues through upgrading our understanding of integrity offers the gold it would otherwise take ten other books to reveal.” **C. Norman Shealy, M.D., Ph.D.**, *President, Holos University Graduate Seminary; Founding President, American Holistic Medical Association; author of numerous books and articles*



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## FROM SELF-IMPROVEMENT, PSYCHOLOGY AND SPIRITUAL DEVELOPMENT EXPERTS

“The Integrity Quotient may be the single most important measurement we can make.” **Martin L. Rossman, MD**, *Founder, [thehealingmind.org](http://thehealingmind.org)*

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“A profound roadmap for healing the blocks to living a life of joy and integrity.” **Margaret Paul, Ph.D.**, author of *Healing Your Aloneness, Do I Have To Give Up Me To Be Loved By You?*, *Inner Bonding* and *Do I Have To Give Up Me To Be Loved By God?*

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“A smart, thoughtful, well-written resource for developing and sustaining integrity, with practical applications and clear direction for the reader... a sorely needed book in these morally and ethically ambiguous times.” **Belleruth Naparstek**, author of *Invisible Heroes: Survivors of Trauma & How They Heal*; and creator of the *Health Journeys* guided imagery audio series

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“*The New IQ* helps all of us move toward more responsible leadership. It paints a brilliant, well written and well organized portrait of integrity development in these difficult times. We are recommending it to our readers, colleagues and friends.” **Drs. Hal and Sidra Stone**, developers of *Voice Dialogue* and authors of *Partnering, Embracing Our Selves, Embracing Each Other, and Embracing Your Inner Critic*

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“*The New IQ* shows everyday people, helping professionals, and leaders from all walks of life how to clearly and practically develop integrity in our personal, relationship, career and service lives. I highly recommend this great book.” **Dennis Genpo Merzel, Roshi**, developer of *Big Mind*

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“You can read 10 self-help books or you can read *The New IQ*, which is much more than a self-help book. This compassionate guidebook is full of practical wisdom for becoming complete human beings.” **Larry Stoler, MSSA, Ph.D.**, psychologist, social worker and president of the *Association for Comprehensive Energy Psychology*

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“*The New IQ* organizes the many steps in personal, relationship and leadership development into a unified whole, explaining how they fit into a grand developmental scheme. David’s insights may result in him one day being regarded as ‘The Sigmund Freud of the twenty-first century.’” **Dawson Church, Ph.D.**, author of *Soul Medicine* and *The Genie in Your Genes*; co-founder of the *Soul Medicine Institute*

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“This excellent book shines light on the dark age in which we live through providing the central focus needed for individual and cultural recovery: integrity. Anyone who likes the books of Eckhard Tolle will love this book.” **Brad Blanton, Ph.D.**, author of the nationwide bestseller *Radical Honesty*

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“The instruction manual for life that we all wish came with.” **Dana Ansell, Director, Honesty, A Way of Life**

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“A most valuable book for our time, giving us insightful ways to reconsider our values, see how they have been out of balance, and what we can do about it.” **Henry Grayson, Ph.D.**, Founder and Chairman, National Institute for the Psychotherapies; author of *Mindful Loving* and *The New Physics of Love*

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“A very deep and broad book, *The New IQ* is for people from all walks of life. It illuminates the human condition with unusual clarity and offers a wonderfully accessible and easily applied road map for living. Provides an excellent template for therapists and their clients to use.” **Nicolee Jikyo McMahon, Roshi**, Head Teacher at the Three Treasures Zen Community and Marriage & Family Therapist

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“What a remarkable book for each and every one of us!! A dynamic blueprint for change written with ease and simplicity. It is hard to put this book down – you just want to keep on reading!” **Bala Jaison, Ph.D.**, lead trainer with the Focusing Institute, author of *Integrating Experiential and Brief Therapy: How To Do Deep Therapy - Briefly, and How To Do Brief Therapy - Deeply*.

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“The world’s first complete step-by-step guide to developing integrity. Integrates the worlds of personal, relationship and leadership development more tightly, compellingly and practically than any other book has ever done. A must read for anyone who wants to make a difference.” **Robert Schwarz, Psy.D.** National Director of Mars Venus Workplace Seminars, author of *Tools for Transforming Trauma*

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“A must read for leaders in any area of life, from little league coaches to chairmen of the board, to use as a tool to raise the bar of personal, relationship and leadership integrity.” **Peter Lambrou, Ph.D.**, Vice-Chair of Psychology, Scripps Memorial Hospital, La Jolla, CA

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“David Gruder's *New IQ* identifies the missing link that will not only make your personal and professional life more fulfilling, but will truly make the world a better place for us all.” **Barton Goldsmith, Ph.D., MFT**, Syndicated Columnist, Radio Talk Show Host, and award-winning psychotherapist



“More accessible than Ken Wilber’s four quadrants, this elegant book is a must read for all those concerned about both personal and global well-being.” **Ann Nunley, Ph.D.**, *Provost Emeritus of Holos University Graduate Seminary and Author of the Inner Counselor*



“A once-in-a-generation book, igniting our inner sense of conscientiousness, honor and integrity. Written in an engaging and transparent style, *The New IQ* is one of the most important books available for galvanizing the human spirit toward a more positive and evolutionary future.” **Lee Pulos, Ph.D.**, author of *The Power of Visualization* and *The Biology of Empowerment*



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“A vital contribution as our culture tries to find its way back to a sustainable course.” [David Feinstein and Donna Eden](#), co-authors, *Energy Medicine* and *The Promise of Energy Psychology*



“This is truly a ground-breaking work to be savored by everyone! Dr. David Gruder offers an enlightening aerial view for charting an exact course to integrity, authenticity, and fulfillment. This map and these tools will help to positively transform your life, your relationships, your organizations, and the world.” [Fred P Gallo, Ph.D.](#), author of *Energy Psychology* and *Energy Tapping for Trauma*



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“Profound, well written, and easy to follow, this cornerstone for the advancement of society, regardless of racial, social political or religious identity propels us toward a more responsible, caring and higher consciousness society. A must-read book for all.” **Maria Becker, MD, FRCP(C)**, co-founder of Canada’s Niagara Stress and Trauma Clinic, Director of Ethics and Professional Affairs for the Association for Comprehensive Energy Psychology



“Thoughtful and provocative, this book proposes wise and insightful ways to understand our personal, relational and societal problems and innovative ways we can address them as individuals and as a global community.” **Daniel J. Benor, MD**, author of *Personal Spirituality: Science, Spirit and the Eternal Soul*



“This seminal, practical work should be required reading for all who care about human life, even survival, in this 21<sup>st</sup> century.” **Dorothea Hover-Kramer, Ed.D., CNS**, author of 5 books on energy healing and an Everyday Steward as an environmental activist and community leader



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“David’s candor and compassion encourage us to travel toward integrity in real and concrete ways. Best of all, he helps us realize – without shame – why it has been so incredibly hard to accomplish... until now.” **Lori Wilson, M.S.W.**, author of *de-mystifying ... Medical Intuition*, Founder & CEO of Inner Access 101



“*The New IQ* may well set the standard for a huge transformation in our beleaguered world. **Sharon Cass Toole, Ph.D.**, CEO, *Meridian Seminars, Toronto, Canada*



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